



**HOUSTON
SPCA**

iWalkforAnimals.org



iWALK FOR ANIMALS



Benefitting the

**HOUSTON
SPCA**

Welcome more than 1,000 walkers and their pets on November 4, 2017 at for this family-friendly 5k and 1k walk and festival benefitting the Houston SPCA.

The Houston SPCA impacts more than 50,000 animals each year. Please support us and join the community as we raise critical funds to enable our life-saving mission.



Title Sponsor \$100,000 (1)

- First right of renewal in 2017
- Industry exclusivity
- Title sponsor recognition with name of event (2016 Houston SPCA iWalk presented by XYZ)
- Title sponsor recognition with name of event on radio advertising
- Title sponsor recognition with name of event on digital advertising
- Complimentary 20' x 10' promotional tent
- Opportunity to speak on stage at iWalk
- Opportunity to include product samples or promotional items in participant swag bag
- Customized shout out on iWalk website and through social media channels
- Most prominent logo recognition:
 - Custom designed t-shirts
 - iWalk website
 - Homepage of Houston SPCA beginning one month before the walk
 - Promotion on Facebook, Twitter and other social media
 - All walker emails and communications
- 50 walk registrations

Stage Sponsor \$75,000 (1)

- Name and logo on stage signage
- Complimentary 20' x 10' promotional tent
- Opportunity to include product samples or promotional items in participant swag bag
- Promotion on Facebook, Twitter, and other social media
- Prominent logo recognition:
 - Custom designed t-shirts
 - iWalk website
 - Homepage of Houston SPCA beginning one month before the walk
 - High-profile signage on stage
- 20 walk registrations

Route Sponsors \$25,000 (6)

- Name listed on wayfinding signage
- Complimentary 10' x 10' promotional tent
- Opportunity to include product samples or promotional items in participant swag bag
- Promotion on Facebook, Twitter, and other social media
- Logo recognition:
 - Custom designed t-shirts
 - iWalk website
 - Signage along 1K or 5K walk route
- 10 walk registrations

Best Friend Sponsor \$5,000

- Complimentary 10' x 10' promotional tent
- Opportunity to include product samples or promotional items in participant swag bag
- Name recognition:
 - Custom designed t-shirts
 - iWalk website
- 4 walk registrations

Start/Finish Sponsor \$50,000 (2)

- Name on route start or finish signage
- Complimentary 20' x 10' promotional tent
- Opportunity to include product samples or promotional items in participant swag bag
- Promotion on Facebook, Twitter, and other social media
- Prominent logo recognition:
 - Custom designed t-shirts
 - iWalk website
 - Homepage of Houston SPCA beginning one month before the walk
- 20 walk registrations

Zone Sponsors \$10,000 (6)

- Name listed on zone signage (Activity Zone, Cool Down Zone, Festival Zone, Refreshment Zone, Team Zone available)
- Complimentary 10' x 10' promotional tent
- Opportunity to include product samples or promotional items in participant swag bag
- Logo recognition:
 - Custom designed t-shirts
 - iWalk website
- 8 walk registrations

Side Kick Sponsor \$2,500

- Complimentary 10' x 10' promotional tent
- Opportunity to include product samples or promotional items in participant swag bag
- Name recognition:
 - iWalk website
- 4 walk registrations



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